November 6, 2014

Statewide Medicaid Managed Care (SMMC) Policy Transmittal

Policy Transmittal: 14-22

Re: Tobacco Cessation Counseling for Pregnant Women and the Affordable Care Act Primary Care Fee Increase

Applicable to:
- Comprehensive Long-term Care (LTC) Plan
- Managed Medical Assistance Health Maintenance Organization
- Managed Medical Assistance Provider Service Network
- Managed Medical Assistance Specialty Plan
- Children's Medical Services Network (CMSN) Plan

The purpose of this policy transmittal is to instruct managed care plans (serving Managed Medical Assistance enrollees) on the reporting of procedure codes used to reimburse for tobacco cessation counseling for pregnant women in accordance with the Affordable Care Act (ACA) and the Florida Medicaid State Plan.

Managed care plans are required to ensure that Affordable Care Act (ACA) payments to eligible providers are limited to the following primary care services: Evaluation and Management codes 99201 through 99499; and Current Procedural Terminology vaccine administration codes 90460, 90461, 90471, 90472, 90473 and 90474, and their successor codes. (Attachment II, Exhibit II-A, Section V.A.1.a.(23),(d),(vi),(a).1) In order to provide accurate reports of utilization and encounter data relative to this subsection, the managed care plan must report utilization of eligible services to the Agency's Medicaid Program Analysis secure file transfer protocol site. (Attachment II, Exhibit II-A, Section V.A.1.a.(23),(d),(viii),(a).2).

Florida Medicaid only reimburses for tobacco cessation counseling provided to pregnant women. Managed care plans must only report tobacco cessation counseling for increased payment under the ACA when it is provided to pregnant women. Plans must use procedure codes 99406 and 99407 from the Medicaid Physician Primary Care Rate Increase Fee Schedule to report these services.

If you have questions or concerns, please contact your contract manager at (850) 412-4004.

1 Standards for the CMSN Plan contract are codified in Attachment I, Section V.A.3.a.(23),(d),(v),(b).
2 Standards for the CMSN Plan contract are codified in Attachment I, Section V.A.3.a.(23),(d),(v),(d).
Sincerely,

Beth Kidder  
Assistant Deputy Secretary for  
Medicaid Operations

BK/me