

**State Consumer Health Information and Policy
Advisory Council Meeting**

MINUTES

- Date:** May 18, 2007
- Start Time:** 1:05 p.m.
- Venue:** Teleconference facilitated by the Agency for Health Care Administration, Tallahassee, FL
- Members Present:** Harry Spring, Humana, Inc., Chair; Bob Wychulis, Florida Association of Health Plans (FAHP); Diane Godfrey, Florida Hospital; C. Meade Grigg, proxy for Ana Viamonte Ros, M.D., Secretary, Department of Health (DOH); Monica Rutkowski, proxy for Office of Insurance Regulation (OIR); Lisa Rawlins, proxy for Andrew Agwunobi M.D., Secretary, Agency for Health Care Administration (AHCA); Brian Clark, proxy for Carolyn Timmann, Executive Office of the Governor; Dr. Michael Epstein, All Children's Hospital; Terry Feroldi, proxy for Karen van Caulil, Ph.D., Health Council of East Central Florida, Inc.; Michael Wasyluk, M.D., Florida Medical Association and Kim Streit, Florida Hospital Association (FHA).
- Members Absent:** James Bracher, J. Bracher & Associates; Paul Duncan, Ph.D., Department of Health Services Administration, University of Florida; Randy Miller, Florida Retail Federation; and Kate Kemker, Department of Education (DOE).
- AHCA Staff present:** Cheryl Barfield; Penny Walker Bos; Cruz Conrad; Bill Dahlem, Ph.D.; Beth Eastman; Lloyd Harger; Ester Kim; Adrienne Henderson and Jerome Todd.
- Other Participants:** Richard Buford, 3M; Dr. Norbert Goldfield, 3M; Mark Frisse, M.D., Vanderbilt Center for Better Health (VCBH); Tom Lloyd, VCBH; Dr. Joseph Giaimo, Florida Osteopathic Medical Association; Betsy Miller, HCA Healthcare; Rich Robleto, FAHP; Carol Paris, Orlando Regional Healthcare; Kristine Thurston Toppe, National Committee for Quality Assurance; Horen Boyagian, Treo Solutions and Bruce Platt, Akerman Senterfitt.
- Welcome, Introductions and Roll Call:** Harry Spring, Chair, called the meeting to order and welcomed the members, audience participants, staff, and guests. Mr. Spring called the roll and verified presence of a quorum. Mr. Spring then introduced Dr. Michael Wasyluk, Dr. Michael Epstein, Kate Kemker and Carolyn Timmann as new members of the Advisory Council.
- Review and Approval of Minutes:** Bob Wychulis made a motion to accept the February 28, 2007, draft minutes. Kim Streit seconded the motion. The minutes were approved by unanimous vote.
- Agency Update:** Beth Eastman provided a brief update of the Agency's website, noting that FloridaCompareCare.gov will begin listing procedures by physicians, and updated the members on the status of the physician's volume reporting.

Lisa Rawlins then provided an update regarding data collection, noting that the Agency joined with FHA's data collection workgroup. She extended her appreciation to Kim Streit for putting the group together, noting that the group will be meeting again in June.

Discussion: Long Range Planning Retreat: Lisa Rawlins introduced Tom Lloyd and Mark Frisse, M.D., of Vanderbilt Center for Better Health, relaying to the members that they would be facilitating the upcoming long range planning retreat. Dr. Frisse and Mr. Lloyd then gave a presentation providing background on VCBH, and a brief overview of the facilitation process they would be using at the retreat. Dr. Frisse explained the desired outcome of specific product deliverable of a working strategic plan in a very quick turnaround period. Mr. Lloyd went on to provide further explanation and examples of VCBH's methodology and explained the expected retreat outcomes.

MEMBER TASK: Identify and draft a listing of pre-reading material that members feel would be beneficial for reading prior to the retreat. Members should email their lists to staff as soon as possible.

Lisa Rawlins suggested that members focus on articles that compare Florida with other states in their efforts towards transparency. She further suggested that members look at another industry that is consumer focused and find examples of their best practices.

Mr. Lloyd concluded his presentation by reminding members that there will be no detailed agenda for the two day event, and that there will be "pre-work" provided prior to the retreat. Harry Spring thanked Dr. Frisse and Mr. Lloyd and expressed the Council's eagerness to work with them at the retreat.

Advisory Council Update: Lisa Rawlins introduced Richard Burford of 3M, who introduced Dr. Norbert Goldfield. Mr. Burford and Dr. Goldfield then provided the members with a presentation on Potentially Preventable Readmissions (PPR), and 3M's methodology and redesign of Medicare Inpatient PPRs to adjust payments for post admission complications. After the presentation, Dr. Goldfield answered members' questions and provided insight into the redesign. Lisa Rawlins then expressed gratitude for Mr. Burford and Dr. Goldfield's presentation.

Harry Spring thanked the members for attending, and reminded all members to confirm their reservations for the retreat no later than Friday, May 25th. The meeting was adjourned at 2:40 p.m.