

**State Consumer Health Information and Policy
Advisory Council Meeting**

DRAFT MINUTES

Date: February 28, 2007

Start Time: 10:05 a.m.

Venue: Agency for Health Care Administration, Tallahassee, FL

Members Present: Andrew Agwunobi M.D., Secretary, Agency for Health Care Administration (AHCA); Bob Wychulis, Chair, Florida Association of Health Plans; James Bracher, J. Bracher & Associates; Paul Duncan, Ph.D., Department of Health Services Administration, University of Florida; Diane Godfrey, Florida Hospital; C. Meade Grigg, Department of Health; Bethany Kocher, proxy for Office of Insurance Regulation; Randy Miller, Florida Retail Federation; Lisa Rawlins, AHCA; Ana Viamonte Ros M.D., Department of Health; Harry Spring, Humana, Inc. and Kim Streit, Florida Hospital Association.

Members Present

By Teleconference: Brian Clark, proxy for Executive Office of the Governor; and Karen L. van Caulil, Ph.D., Health Council of East Central Florida, Inc.

Members Absent: none

AHCA Staff

present: Cheryl Barfield; Amber Bell; Penny Walker Bos; Cruz Conrad; Bill Dahlem, Ph.D.; Beth Eastman; Lloyd Harger; Ester Kim; Judith Salpeter; Sarah Sheppard and Jerome Todd.

Other Participants: Abbe Bendell, Jackson Health System; John Burns, Office of Insurance Regulation (OIR); Askar Chukmaitov, M.D., Ph.D.; F.S.U. College of Medicine; Pat Curtis, Florida Health News; R.H. Hahn, Vista Health Plan; Kathy Holzer, Florida Hospital Association; Steven Mindlin, Rose Sundstrom & Bentley; and Bruce Platt, Akerman Senterfitt.

Other Participants

By teleconference: Dr. Joseph Giaimo, Florida Osteopathic Medical Association.

Welcome, Introductions and Roll Call: Bob Wychulis, Chair, called the meeting to order and welcomed the members, audience participants, staff, and those attending by conference call. Mr. Wychulis then introduced Secretary Agwunobi and Secretary Viamonte Ros, and welcomed them to the Advisory Council as new members. He then called the roll and verified presence of a quorum.

Review and Approval of Minutes: Kim Streit made a motion to accept the September 28, 2006, draft minutes. Jim Bracher seconded the motion. The minutes were approved by unanimous vote.

Agency Information: Lisa Rawlins provided a brief overview of the Advisory Council's expanded responsibilities, as outlined by the legislature. She also provided several examples of how the three website have affected quality pricing and consumer awareness.

Bob Wychulis, Chair, announced to the members that this would be his last meeting as Chair, and thanked the members and staff for allowing him to serve this past year. He then opened the floor for nominations for new Chair.

MOTION #1: Randy Miller nominated Harry Spring. Bethany Kocher seconded the nomination. There being no further nominations, a vote was taken and Harry Spring was elected the new Chair unanimously.

MOTION #2: Bob Wychulis then opened the floor for nominations for Vice Chair. Harry Spring nominated Randy Miller. There being no further nominations, Randy Miller was elected as Vice Chair.

Lisa Rawlins thanked Bob Wychulis for his service the past year, and presented him with a plaque as a token of appreciation. Ms. Rawlins welcomed Harry Spring and Randy Miller as the new Chair and Vice Chair.

Advisory Council Information: Beth Eastman reviewed the Advisory Council Roles and Affiliations and Workgroups. She then provided an overview of the Council's Motions and Tasks from the September meeting.

Lisa Rawlins noted that this year, with the new administration, a new secretary and new members to the Council, would provide a great opportunity for collaboration with DOH and allow the implementation of priorities. It was her suggestion that the new Chair meet with staff to brainstorm on the long range planning. In answer to a question regarding members who were rotating off the Council, Ms. Rawlins explained that some of the positions' terms were or had expired and were in the process of reviewing applicants for submission for consideration by the Secretary. Karen van Caulil expressed her interest in being re-appointed to the Council.

Harry Spring noted that the members were now ready to invest the time for a two day meeting for the purpose of discussing strategy and long range planning. Kim Streit added that members should also include a discussion of national initiatives with the long range planning.

AHCA TASK: Kim Streit then recommended that staff look at outside help for facilitation of the long range planning to help guide the Council as it begins to develop a strategy for goals and initiatives.

MOTION #3: Kim Streit made a motion to have the long range planning meeting be a two day meeting to discuss strategic planning. Dr. Duncan seconded the motion, and upon a vote of the members, the motion passed.

Lisa Rawlins suggested that the immediate focus would be the upcoming legislation and suggested that the long range planning session take place sometime in June. Kim Streit inquired if members could discuss possible topics among themselves, or should they provide staff with their ideas? Lisa Rawlins suggested that in order to stay within the Sunshine rule, members can email any suggestions they may have to her directly and she will distribute to the members.

Transparency: Pricing Enhancements: Lisa Rawlins gave a presentation about long range planning and those things members should include in their strategic planning, including a proposed purpose statement and recommended goals. There was a discussion among the members about the proposed purpose statement and recommended goals, and it was determined that part of the long range planning would include determining a vision, purpose statement and goals for the Advisory Council. It was stressed that members should keep in mind the consumer, and the target audience for the information provided on the websites.

Ms. Rawlins continued her presentation, discussing measures for reporting. She mentioned the Agency's beta site contract with 3M for developing avoidable complications and readmissions, and expressed her hope that the Council will support AHCA's efforts in these areas.

National Healthcare Quality Report, Florida State Snapshots 2005: Penny Walker Bos, Administrator of the Florida Center Office of Research and Development (ORD) provided members with a presentation on the strengths and weaknesses for the state of Florida as presented in the National Healthcare Quality Report Florida State Snapshots for 2005. She reminded members that the information was based on 2003 data, and reporting was not mandated in certain areas at that time. There was a discussion by the members regarding various aspects of the report. Lisa Rawlins explained to the members that this report was being presented as a way of looking at "low hanging fruit" to give the Council members areas known to have poor performance as an optimal opportunity to report and improve on. Kim Streit stated that the members should look at how to work with partners and other stakeholders including DOH to identify key areas to focus on and the improvements of reporting versus the improvements of health care. She urged members to look at the data available and determine if there was a problem with the providers or a problem with the measures.

Presentation: Office of Research and Development: Ms. Bos continued her presentation with an introduction of the ORD team and providing members with an overview of the unit's purpose, methods and results and how the objective of the unit had been expanded to include policy. It was recommended that a policy workgroup be established with priority issues to include the uninsured, transparency and pay for performance. After some discussion, with Jim Bracher expressing his concern that policy matters should be dealt with at the Advisory Council level, the members agreed this was another topic to be addressed during the long range planning meeting.

Transparency: Pricing Enhancements – Comprehensive Rehabilitation Patient Data: Lisa Rawlins reviewed the patient data format for the Comprehensive Rehabilitation, noting that the agency currently is collecting the data, but not reporting it. She suggested that it could be another area for enhancement of the current information on the website. Diane Godfrey remarked that although it was a great idea, she's afraid that the report does not include hospital rehabs, only freestanding rehabs. Ms. Rawlins agreed, and suggested that they would need to adjust the inpatient rule to include hospital rehabs. It was suggested that this topic be added to the list of things for discussion at the long range planning meeting.

Transparency: Quality Indicators/Outcome Measure Modifications: Ms. Rawlins reviewed the different quality indicator/outcome measures as provided by the Agency for Healthcare Research and Quality (AHRQ), Leapfrog, Ambulatory Care Quality Alliance (AQA) and provided a measure evaluation form for the members review. In response to questions about why the need to expand the current measures, Ms. Rawlins explained that currently the website is only meeting the original legislative mandates, but by expanding on the measures and choosing indicators that reflect quality would help achieve the vision of total transparency as originally intended by the legislature.

AHCA TASK: After further discussion, it was recommended that staff provide additional physician, health plan and hospital measures for review during the long range planning meeting.

Mr. Harry Spring suggested that each workgroup meet and discuss additional priorities before the long range plan meeting so the Council could focus on what is viable at the two day meeting.

OIR Small Employer Rate Quoting System: Jim Bracher provided members with information regarding the Florida Health Insurance Advisory Board and those recommendations made to the Insurance Commissioner regarding the status of health insurance.

Health Facilities Website Workgroup Update: Kim Streit, Chair of the Health Facilities Website Workgroup, gave a brief update of the workgroups' past two meetings. She reviewed the workgroup's

recommendations for enhancing pediatric data on the website as provided by the Association of Florida's Children's Hospitals with the exception of recommendations number four and seven.

MOTION #4: Motion was made by Kim Streit and seconded by Dr. Paul Duncan to accept the Health Facilities Website Workgroup's recommendations for enhancing pediatric data on the website as provided by the Association of Florida's Children's Hospitals except for recommendations four and seven. After discussion, the motion was amended by Diane Godfrey to pend the decision on recommendation number five as well. Upon a vote, the amended motion passed. Harry Spring cast the only "nay" vote.

Kim Streit then presented the workgroup's recommendations for reporting emergency department information on the website as recommended by the Emergency Care Coalition.

MOTION #5: Motion was made by Kim Streit and seconded by Dr. Paul Duncan to accept the Health Facilities Website Workgroup's recommendations for reporting emergency department information on the website as recommended by the Emergency Care Coalition. The motion carried unanimously.

Kim Streit recommended that the workgroup add to the topics of the long range planning meeting a discussion of emergency care alternatives for the website.

OIR Small Employer Sample Rate Search – Bob Wychulis, Chair, introduced John Burns from OIR. Mr. Burns provided a presentation about OIR's website <https://apps.fldfs.com/sercs/>. He provided a comprehensive review of the small employer sample rate search, noting that the site is continuously updated with each new filing.

Florida Compare Care Usability Study: Beth Eastman reviewed the results of the focus group and noted that most of the issues brought up by the group will be dealt with when the websites are combined. She explained the various responses received and how staff would address the comments. Bob Wychulis, Chair, reminded members that Dr. Viamonte Ros, in her capacity as Secretary of DOH and Florida's Surgeon General, had offered to provide a link to the FloridaCompareCare website on the home page of the Department of Health's website. Ms. Eastman further noted that staff would be addressing most of the focus group and feedback issues in the next website update. Bob Wychulis, Chair, suggested that the members utilize the results of the focus group at the long range planning meeting to chart the course for the new combined website.

Physician's Data Workgroup: Beth Eastman provided an overview of the Physician's Data Workgroup meeting motions and tasks.

MOTION #6: Dr. Duncan motioned to accept the workgroup's recommendations of inpatient surgical product lines with the addition of deliveries and the exclusion of renal failure. The motion was seconded by Jim Bracher, and upon a vote, the motion carried.

Next Meeting: It was determined by the members that the next quarterly meeting should be tentatively scheduled for early June and should be a two day meeting for the purposes of long range planning.

AHCA TASK: Provide meeting dates and location suggestions to members by E-mail.

The meeting was adjourned at 3:00 p.m.