



RICK SCOTT
GOVERNOR

ELIZABETH DUDEK
SECRETARY

FOR IMMEDIATE RELEASE

February 7, 2014

Contact: AHCA Communications Office

AHCACommunications@ahca.myflorida.com, 850-412-3623

In Case You Missed It...

The Agency is ready to move forward with the Managed Medical Assistance program

- Plans gathered at Agency to commemorate contracts and renew commitment to serve-

Tallahassee, Fla.—Yesterday, Agency for Health Care Administration Secretary Liz Dudek and Medicaid Director Justin Senior provided signed contracts to the leadership from each of the 14 standard and 5 specialty health plans selected to provide services through the Managed Medical Assistance (MMA) program.

Photos from the event are available via the Agency's Facebook page at <https://www.facebook.com/AHCAFlorida>.

"The Managed Medical Assistance program celebration was a great success and I'm pleased the Agency has been able to achieve every milestone to date. We are thankful for the ongoing support of Governor Scott, key members of the legislature and the health plans," said Secretary Liz Dudek.

Senator Denise Grimsley said, "I am proud to have contributed to the development and passage of the landmark legislation that created the Statewide Medicaid Managed Care program in 2011. Governor Scott, Secretary Dudek and the staff of the Agency for Health Care Administration deserve credit for their respective roles in securing the federal waivers and operationalizing the program that will improve the way millions of Floridians receive their health care through the Medicaid program."

The MMA plans are ready to move forward and have pledged their commitment to the Florida Medicaid program and the recipients they will serve.

"It is a privilege to have been awarded this contract by the Agency for Health Care Administration for these two HIV/AIDS special needs plans in Region 10 and 11- encompassing Broward, Miami-Dade and Monroe Counties," said Donna Stidham, Chief of Managed Care for AIDS Healthcare Foundation d/b/a PHC of Florida. "We look forward to adapting over twenty-years of HIV/AIDS managed care experience and over fifteen years of expertise caring for thousands of Florida MediPass HIV/AIDS Disease Management patients to these new Managed Medical Assistance Special Needs Programs. We wholeheartedly believe that these Special Needs Plans - like our other programs before - can greatly improve both the health outcomes and quality of life for HIV/AIDS patients while reducing costs for the State of Florida."

"This exciting new direction expands access to high quality, coordinated health care for over a million Floridians while ensuring accountability in delivering improved health outcomes at reduced cost to the Medicaid program," said Rosy Cozad, Amerigroup Florida president. "We are focused on promoting



physician – patient relationships and engaging members in preventive services and programs that will help them lead healthier lives.”

“Better Health looks forward to expanding to additional counties in Florida through the Medicaid Managed Medical Assistance (MMA) Program,” said Barbara R. Cowley MD, FACP, Chief Medical Officer. “Since 2009, we have been providing Medicaid recipients with high quality, cost effective health care within their own community and will continue to work diligently to meet their needs.”

“There are approximately 20,000 Medicaid recipients in Florida living with HIV/AIDS. We are honored that our specialty plan, Clear Health Alliance, which currently serves the HIV/AIDS population in Florida, was selected in 10 regions and we look forward to working with providers and community organizations to realize the State’s vision for this program,” said Lourdes T. Rivas, Chief Executive Officer of Simply Healthcare Plans. “HIV/AIDS Medicaid members will receive top quality, ‘high-touch’, bundled services from individually assigned, experienced HIV/AIDS care coordinators who guide them in their medical treatment and provide assistance in meeting many other needs specific to their disease.”

“Freedom Health, Inc. is pleased to have been selected by the Florida Agency for Health Care Administration to offer specialty plans to Medicaid recipients in the State of Florida and will serve populations with chronic conditions such as Diabetes, Congestive Heart Failure, Coronary Heart Disease, Chronic Obstructive Pulmonary Disease. We are honored to participate in this precedent setting initiative and are committed to providing quality healthcare and superior service to this specialty population,” said Rupesh Shah, Chief Financial Officer of Freedom Health, Inc.

“Humana, one of Florida’s leading health benefits companies and one of the state’s largest health care employers, is very pleased to join the Florida Agency for Health Care Administration in celebrating this contract for the state’s Medicaid Managed Care Program,” said Humana South and North Florida Senior Products President Dr. Fernando Valverde. “We are excited about this opportunity and look forward to partnering with the state to provide health care and medical services to improve the health and overall member experience for Florida Medicaid recipients in the five regions Humana will serve.”

“We look forward to collaborating with Florida’s Agency for Health Care Administration on this innovative and first-in-the-nation approach to integrated physical and mental health care on behalf of our members,” said Manuel Arisso, chief executive officer of Magellan Complete Care of Florida. “Our long history in the state of Florida, coupled with our proven ability to manage the behavioral health needs for individuals with Serious Mental Illness will allow us to best serve our members and help them lead longer and healthier lives.”

“Molina Healthcare of Florida is pleased to continue working with AHCA to provide quality health care to Florida’s Medicaid beneficiaries in Regions 7, 9, and 11,” said David Pollack, president of Molina Healthcare of Florida. “We look forward to continuing our strong partnerships with the state, our providers, and community-based organizations to provide quality health care services to some of Florida’s most vulnerable citizens.”

“Simply Healthcare Plans is excited to participate in Florida’s new Medicaid Managed Medical Assistance (MMA) Program. As a Florida-based company, we are proud to have served the Medicaid population in our state since 2010,” said Lourdes T. Rivas, Chief Executive Officer of Simply Healthcare Plans. “Our outstanding group of health care providers, comprehensive hospital networks and service professionals are focused on providing Medicaid members with superior service and expert, preventive care.”

“Sunshine Health looks forward to working with the state to implement the Managed Medical Assistance program and Child Welfare Specialty Plan statewide. It is exciting to be part of another innovative program developed by AHCA and the State of Florida, and we appreciate the trust that has been placed in Sunshine Health. We look forward to ensuring the highest quality care to all the new members who we will welcome into our plan as a result of these contracts,” said Chris Paterson, CEO, Sunshine Health.

“As a partner with the state of Florida for nearly two decades, UnitedHealthcare was pleased to join the Agency for Health Care Administration to acknowledge the next chapter of an historic transition to the Statewide Medicaid Managed Care program through the celebration of the Managed Medical Assistance contract,” said Kathleen Crampton, UnitedHealthcare Community Plan President and CEO. “Through both our long term care award in nine regions and this managed medical assistance award in four regions, we look forward to continuing our successful partnership with the State in providing Floridians with access to high quality health care.”

“WellCare’s Staywell Health Plan is proud to continue serving the state of Florida by providing quality, cost-effective health care solutions for some of the states’ most vulnerable citizens,” said David McNichols, state president, WellCare of Florida. “We have been serving the Florida Medicaid program for more than 19 years, and look forward to working with the state to expand coordinated care to more Floridians to help them to lead better and healthier lives.”

An online hub is available at www.ahca.myflorida.com/SMMC so providers, recipients and stakeholders can learn more about the MMA program and the phased-in implementation plan. Also available at this website, under the Managed Medical Assistance tab, are complete lists of the standard and specialty plans in each region.

The Agency for Health Care Administration is committed to better health care for all Floridians. The Agency administers Florida’s Medicaid program, licenses and regulates more than 45,000 health care facilities and 37 health maintenance organizations, and publishes health care data and statistics at www.FloridaHealthFinder.gov. Additional information about Agency initiatives is available via [Facebook \(AHCAFlorida\)](https://www.facebook.com/AHCAFlorida), [Twitter \(@AHCA_FL\)](https://twitter.com/AHCA_FL) and [YouTube \(/AHCAFlorida\)](https://www.youtube.com/AHCAFlorida).

###